

# By Marshall Ganz Why David Sometimes Wins Leadership Organization And Strategy In The California Farm Worker Movement

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## LORELAI ALBERT

*Queenmaker* Oxford University Press

The only woman in the Bible who is noted to have loved a man, Queen Michal was King David's childhood sweetheart, his first wife, and daughter of his great friend and greater enemy, King Saul. Married to and then abandoned by David at age 14, Michal is forced to marry him again and become his first queen ten years later. Thrown into transition and turmoil, Queen Michal resists the ambition and greed that have become integral to David's personality and kingship. Acting nobly as his queen, but refusing to compromise her soul, Michal is drawn in friendship to the women in the king's court. Among his concubines and mistresses is Bathsheba, who becomes the mother of David's son, Solomon. In *Queenmaker*, Michal emerges as a wise and loving woman whose female family sustains her and establishes the spiritual foundation of the entire kingdom. *Queenmaker*

depicts in unforgettable detail the characters of one of the greatest periods in Biblical history-their public deed and private thoughts-and gives readers the court of the kings as only a woman could see it.

**Unconventional Warfare (Special Forces, Book 1)** John Wiley & Sons

"Miriam Pawel's fascinating book . . . illuminates the sea change in the nation's politics in the last half of the 20th century."--New York Times Book Review California Book Award Gold Medal Winner \* Finalist for the Los Angeles Times Book Prize \* A Los Angeles Times Bestseller \* San Francisco Chronicle's "Best Books of the Year" List \* Publishers Weekly Top Ten History Books for Fall \* Berkeleyside Best Books of the Year \* Shortlisted for NCIBA Golden Poppy Award A Pulitzer Prize-winning journalist's panoramic history of California and its impact on the nation, from the Gold Rush to Silicon Valley--told through the lens of the family dynasty that led the state for nearly a quarter century. Even in the land of reinvention, the story is exceptional: Pat Brown, the beloved father who presided over California during an era of unmatched expansion; Jerry Brown, the cerebral son who became the youngest governor in modern times--and then returned three decades later as the oldest. In *The Browns of California*, journalist and scholar Miriam Pawel

weaves a narrative history that spans four generations, from August Schuckman, the Prussian immigrant who crossed the Plains in 1852 and settled on a northern California ranch, to his great-grandson Jerry Brown, who reclaimed the family homestead one hundred forty years later. Through the prism of their lives, we gain an essential understanding of California and an appreciation of its importance. The magisterial story is enhanced by dozens of striking photos, many published for the first time. This book gives new insights to those steeped in California history, offers a corrective for those who confuse stereotypes and legend for fact, and opens new vistas for readers familiar with only the sketchiest outlines of a place habitually viewed from afar with a mix of envy and awe, disdain, and fascination.

*The Union of Their Dreams* Cornell University Press

This book analyses the role of public opinion for generating genuine citizen demand for accountability, providing case studies from around the world to illustrate how public opinion forces governments to be accountable.

**Why It's Kicking Off Everywhere: The New Global Revolutions** Crossway

Although the fields of organization theory and social movement theory have long been viewed as

belonging to different worlds, recent events have intervened, reminding us that organizations are becoming more movement-like - more volatile and politicized - while movements are more likely to borrow strategies from organizations. Organization theory and social movement theory are two of the most vibrant areas within the social sciences. This collection of original essays and studies both calls for a closer connection between these fields and demonstrates the value of this interchange. Three introductory, programmatic essays by leading scholars in the two fields are followed by eight empirical studies that directly illustrate the benefits of this type of cross-pollination. The studies variously examine the processes by which movements become organized and the role of movement processes within and among organizations. The topics covered range from globalization and transnational social movement organizations to community recycling programs.

[Social Movements and Organization Theory](#) Bloomsbury Publishing USA

An insightful guide to understanding conflicts over the conservation of biodiversity and groundbreaking strategies to deal with them.

**Why David Sometimes Wins** Rowman & Littlefield

Why are some civic associations better than others at getting--and keeping--people involved in activism? From MoveOn.org to the National Rifle Association, Health Care for America Now to the Sierra Club, membership-based civic associations constantly seek to engage people in civic and political action. What makes some more effective than others? Using in-person observations, surveys, and field experiments, this book compares organizations with strong records of engaging people in health and environmental politics to those with weaker records. To build power, civic associations need quality and quantity (or depth and breadth) of activism. They need lots of people to take action and also a cadre of leaders to develop and execute that activity. Yet, models for how to develop activists and leaders are not necessarily transparent. This book provides these models to help associations build the power they want and support a healthy democracy. In particular, the book examines organizing, mobilizing, and lone wolf models of engagement and shows how highly active associations blend mobilizing and organizing to transform their members' motivations and capacities for involvement. This is not a simple story about the power of offline versus online organizing. Instead, it is a story about how associations can blend both online and offline strategies to build their activist base. In this compelling book, Hahrie Han explains how civic associations can invest in their members and build the capacity they need to inspire action.

[WHY DAVID SOMETIMES WINS](#) Why David Sometimes Wins

Worker centers are becoming an important element in labor and community organizing and the struggle for fair pay and decent working conditions for low-wage workers, especially immigrants. There are currently more than two hundred worker centers in the country, and more start every month. Most of these centers struggle as they try to raise funds, maintain stable staff, and build a membership base. For this book, Kim Bobo and Marién Casillas-Pabellón, two women with extensive experience supporting and leading worker centers, have interviewed staff at a broad range of worker centers with the goal of helping others understand how to start and build their organizations. This book is not theoretical, but rather is designed to be a practical workbook for staff, boards, and supporters of worker centers. Geared toward groups that want to build worker centers, this book discusses how to survey the community, take on an initial campaign, recruit leaders, and raise seed funds. Bobo and Casillas-Pabellón also provide a wealth of advice to help existing centers become stronger and more effective. The Worker Center Handbook compiles best practices from around the country on partnering with labor, enlisting the assistance of faith communities and lawyers, raising funds, developing a serious membership program, integrating civic engagement work, and running major campaigns. The authors urge center leaders to both organize and build strong administrative systems. Full of concrete examples from worker centers around the country, the handbook is practical and honest about challenges and opportunities.

[Rethinking Social Movements](#) Psychology Press

From the Jaws of Victory: The Triumph and Tragedy of Cesar Chavez and the Farm Worker Movement is the most comprehensive history ever written on the meteoric rise and precipitous decline of the United Farm Workers, the most successful farm labor union in United States history. Based on little-known sources and one-of-a-kind oral histories with many veterans of the farm worker movement, this book revises much of what we know about the UFW. Matt Garcia's gripping account of the expansion of the union's grape boycott reveals how the boycott, which UFW leader Cesar Chavez initially resisted, became the defining feature of the movement and drove the growers to sign labor contracts in 1970. Garcia vividly relates how, as the union expanded and the

boycott spread across the United States, Canada, and Europe, Chavez found it more difficult to organize workers and fend off rival unions. Ultimately, the union was a victim of its own success and Chavez's growing instability. From the Jaws of Victory delves deeply into Chavez's attitudes and beliefs, and how they changed over time. Garcia also presents in-depth studies of other leaders in the UFW, including Gilbert Padilla, Marshall Ganz, Dolores Huerta, and Jerry Cohen. He introduces figures such as the co-coordinator of the boycott, Jerry Brown; the undisputed leader of the international boycott, Elaine Elinson; and Harry Kubo, the Japanese American farmer who led a successful campaign against the UFW in the mid-1970s.

**Handbook of Leadership Theory and Practice** Princeton University Press

This landmark volume brings together some of the titans of social movement theory in a grand reassessment of its status. For some time, the field has been divided between a dominant structural approach and a cultural or constructivist tradition.. The gaps and misunderstandings between the two sides--as well as the efforts to bridge them--closely parallel those in the social sciences at large. This book aims to further the dialogue between these two distinct approaches to social movements and to show the broader implications for social science as a whole as it struggles with issues including culture, emotion, and agency. Visit our website for sample chapters!

[Latin Palaeography](#) Univ of California Press

This "breath-taking trip through the union-organizing scene of America in the 21st century" reveals the victories and unconventional strategies of a renowned—and notorious—militant union organizer (Barbara Ehrenreich, author of Nickel and Dimed) In 1995, in the first contested election in the history of the AFL-CIO, John Sweeney won the presidency of the nation's largest labor federation, promising renewal and resurgence. Today, less than 7 percent of American private-sector workers belong to a union, the lowest percentage since the beginning of the twentieth century, and public employee collective bargaining has been dealt devastating blows in Wisconsin and elsewhere. What happened? Jane McAlevey is famous—and notorious—in the American labor movement as the hard-charging organizer who racked up a string of victories at a time when union leaders said winning wasn't possible. Then she was bounced from the movement, a victim of the high-level internecine warfare that has torn apart organized labor. In this engrossing and funny narrative—that reflects the personality of its charismatic, wisecracking author—McAlevey tells the story of a number of dramatic organizing and contract victories, and the unconventional strategies that helped achieve them. Raising Expectations (and Raising Hell) argues that labor can be revived, but only if the movement acknowledges its mistakes and fully commits to deep organizing, participatory education, militancy, and an approach to workers and their communities that more resembles the campaigns of the 1930s—in short, social movement unionism that involves raising workers' expectations (while raising hell).

*The Browns of California* Crossway

Named one of the Best Books of 2009 by the San Francisco Chronicle A Los Angeles Times Notable Book

**The Blackwell Companion to Social Movements** AK Press

"Supporting a Movement for Health and Health Equity" is the summary of a workshop convened in December 2013 by the Institute of Medicine Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities and the Roundtable on Population Health Improvement to explore the lessons that may be gleaned from social movements, both those that are health-related and those that are not primarily focused on health. Participants and presenters focused on elements identified from the history and sociology of social change movements and how such elements can be applied to present-day efforts nationally and across communities to improve the chances for long, healthy lives for all. The idea of movements and movement building is inextricably linked with the history of public health. Historically, most movements - including, for example, those for safer working conditions, for clean water, and for safe food - have emerged from the sustained efforts of many different groups of individuals, which were often organized in order to protest and advocate for changes in the name of such values as fairness and human rights. The purpose of the workshop was to have a conversation about how to support the fragments of health movements that roundtable members believed they could see occurring in society and in the health field. Recent reports from the National Academies have highlighted evidence that the United States gets poor value on its extraordinary investments in health - in particular, on its investments in health care - as American life expectancy lags behind that of other wealthy nations. As a result, many individuals and organizations, including the Healthy People 2020 initiative, have called for better

health and longer lives.

**Raising Expectations (and Raising Hell)** Rowman & Littlefield

It has often been claimed that "monsters"--supernatural creatures with bodies composed from multiple species--play a significant part in the thought and imagery of all people from all times. The Origins of Monsters advances an alternative view. Composite figurations are intriguingly rare and isolated in the art of the prehistoric era. Instead it was with the rise of cities, elites, and cosmopolitan trade networks that "monsters" became widespread features of visual production in the ancient world. Showing how these fantastic images originated and how they were transmitted, David Wengrow identifies patterns in the records of human image-making and embarks on a search for connections between mind and culture. Wengrow asks: Can cognitive science explain the potency of such images? Does evolutionary psychology hold a key to understanding the transmission of symbols? How is our making and perception of images influenced by institutions and technologies? Wengrow considers the work of art in the first age of mechanical reproduction, which he locates in the Middle East, where urban life began. Comparing the development and spread of fantastic imagery across a range of prehistoric and ancient societies, including Mesopotamia, Egypt, Greece, and China, he explores how the visual imagination has been shaped by a complex mixture of historical and universal factors. Examining the reasons behind the dissemination of monstrous imagery in ancient states and empires, The Origins of Monsters sheds light on the relationship between culture and cognition.

**Making All Things New** Oxford University Press

"An examination of strategies for effective organizing"--

*Beautiful Trouble* John Wiley & Sons

In this book, some of the world's leading scholars come together to describe their thinking and research on the topic of the psychology of leadership. Most of the chapters were originally presented as papers at a research conference held in 2001 at the Kellogg School of Management of Northwestern University. The contributions span traditional social psychological areas, as well as organizational theory; examining leadership as a psychological process and as afforded by organizational constraints and opportunities. The editors' goal was not to focus the chapters on a single approach to the study and conceptualization of leadership but rather to display the diversity of issues that surround the topic. Leadership scholars have identified a host of approaches to the study of leadership. What are the personal characteristics of leaders? What is the nature of the relation between leaders and followers? Why do we perceive some people to be better leaders than others? What are the circumstances that evoke leadership qualities in people? Can leadership be taught? And so on. The contributions to this book examine these important questions and fall into three categories: conceptions of leadership, factors that influence the effectiveness of leadership, and the consequences and effects of leadership on the leader. All in all, the chapters of this volume display part of a broad spectrum of novel and important approaches to the study of the psychology of leadership. We hope that they are equally useful to those who are or would be leaders and to those who study the topic. As recent events have served to remind us, it is too important a topic to be ignored by psychologists.

[How Does Sanctification Work?](#) Bloomsbury Publishing USA

"A wonderful collection of questions and reflections on the state of the movement today, where we came from, and where we might be going. It is all too rare that in the process of creating the movement and living the moment, participants and thinkers step back and ask the most pressing questions. This book is an important step." Marina Sitrin, Occupy Wall Street organizer and author of Horizontalism We have all been swept up by the momentum of the Occupy movement. We have seen the results of years of organizing in different communities come together in ways that few could have imagined, bolstered by the scores of people who have left the comfort of their daily routine behind and taken to the streets. Yet as a movement so overflowing with new social and political actors, we lack the framework we need to help us all to understand what a social movement is, to understand how change has happened in the past, to understand what this moment means and what this movement makes possible. We Are Many is a reflection on Occupy from within the heart of the movement itself. Examining key questions: What worked? What didn't? Why? How? Is it reproducible? The authors and activists in this collection point toward a movement-based framework for future organizing. Heavily illustrated and annotated, We Are Many is a celebration of what worked, and a thoughtful analysis of what didn't. Contributors: Michael Andrews, Michael Belt, Nadine Bloch, Rose Bookbinder, Mark Bray, Emily Brissette, George Caffentzis, George Ciccariello-Maher, Annie Cockrell, Joshua Clover, Andy Cornell, Molly Crabapple,

CrimethInc., Croatoan, Paul Dalton, Chris Dixon, John Duda, Brendan M. Dunn, Lisa Fithian, Gabriella, David Graeber, Ryan Harvey, Gabriel Hetland, Marisa Holmes, Mike King, Koala Largess, Yvonne Yen Liu, Josh MacPhee, Manissa M. Maharawal, Yotam Marom, Cindy Milstein, Occupy Research, Joel Olson, Isaac Ontiveros, Morrigan Phillips, Frances Fox Piven, Vijay Prashad, Michael Premo, Max Rameau, RANT, Research & Destroy, Nathan Schneider, Jonathan Matthew Smucker, Some Oakland Antagonists, Lester Spence, Janaina Stronzake, Mattilda Bernstein Sycamore, Team Colors Collective, Janelle Treibitz, Unwoman, Immanuel Wallerstein, Sophie Whittemore, Kristian Williams, and Jaime Omar Yassin.

[Conflicts in Conservation](#) Cambridge University Press

Good and Angry, a groundbreaking book from David Powlison, shows readers how anger is more than a problem to solve. Anger is our complex human response to what we perceive as wrong in a complex world, thus we must learn how to fruitfully and honestly deal with it. Powlison undertakes an in-depth exploration of the roots of anger, moral judgment, and righteous response by looking in a surprising place: God's own anger. Good and Angry examines God's desire for justice and his anger, which doesn't devolve into manipulation. Rather, God's anger is good and redemptive, and it causes him to step into our world to make wrongs right, sending his own Son to die so we can be reconciled. In this book full of practical and biblical help, Powlison sets readers on a path toward a

faithful and fruitful expression of anger, in which we return good for evil and redeem wrongs. Powlison investigates how God is our model for change and our power for change. Good and Angry helps people who struggle with irritation, complaining, or bitterness explore how to respond constructively when life goes wrong. You, your family, and your friends will all be glad that you read this book.

**No Shortcuts** Scholastic Inc.

This work, by the greatest living authority on medieval palaeography, offers the most comprehensive and up-to-date account in any language of the history of Latin script. It also contains a detailed account of the role of the book in cultural history from antiquity to the Renaissance, which outlines the history of book illumination. Designed as a textbook, it contains a full and updated bibliography. Because the volume sets the development of Latin script in its cultural context, it also provides an unrivalled introduction to the nature of medieval Latin culture. It will be used extensively in the teaching of latin palaeography, and is unlikely to be superseded. [Beautiful Rising](#) Univ of California Press

Discover the secret missions behind America's greatest conflicts. Danny Manion has been fighting his entire life. Sometimes with his fists. Sometimes with his words. But when his actions finally land him in real trouble, he can't fight the judge who offers him a choice: jail... or the army. Turns out

there's a perfect place for him in the US military: the Studies and Observation Group (SOG), an elite volunteer-only task force comprised of US Air Force Commandos, Army Green Berets, Navy SEALs, and even a CIA agent or two. With the SOG's focus on covert action and psychological warfare, Danny is guaranteed an unusual tour of duty, and a hugely dangerous one. Fortunately, the very same qualities that got him in trouble at home make him a natural-born commando in a secret war. Even if almost nobody knows he's there. National Book Award finalist Chris Lynch begins a new, explosive fiction series based on the real-life, top-secret history of US black ops. Verso Books

Many popular views try to reduce the process of Christian growth to a single template: Remember past grace. Rehearse your identity in Christ. Avail yourself of the means of grace. Discipline yourself. But Scripture portrays the dynamics of sanctification in a rich variety of ways. No single factor, truth, or protocol can capture why and how a person is changed into the image of Christ. Weaving together personal stories, biblical exposition, and theological reflection, David Powlison shows the personal and particular ways that God meets you where you are to produce change. He highlights the variety of factors that work together, helping us to avoid sweeping generalizations and pat answers in the search for a key to sanctification. This book is a go-to resource for understanding the multifaceted, lifelong, personal journey of sanctification.

Best Sellers - Books :

- [Stone Maidens By Lloyd Devereux Richards](#)
- [The Ballad Of Songbirds And Snakes \(a Hunger Games Novel\) \(the Hunger Games\)](#)
- [It Ends With Us: A Novel \(1\) By Colleen Hoover](#)
- [The Covenant Of Water \(oprah's Book Club\) By Abraham Verghese](#)
- [The Mountain Is You: Transforming Self-sabotage Into Self-mastery By Brianna Wiest](#)
- [Fahrenheit 451 By Ray Bradbury](#)
- [Brown Bear, Brown Bear, What Do You See? By Bill Martin Jr.](#)
- [Saved: A War Reporter's Mission To Make It Home](#)
- [The Democrat Party Hates America By Mark R. Levin](#)
- [America's Cultural Revolution: How The Radical Left Conquered Everything By Christopher F. Rufo](#)